Eduardo Pavone & Giulio Graziani
– eller *Kaos*

Opening the Decision-Making Process

Aleph runs on ideas. For this, Aleph needs to broaden its decision-making process. This means further communication between divisions, a more open structure, and a transparent board. Every committed member who participates in the management of articles, publishing, events, and the funding of Aleph should have the opportunity to speak, and more importantly the opportunity to voice concerns. We will be open to incorporate new ideas into the continuous development of Aleph.

Internal Restructuring

Aleph is growing fast. Based on the previous year's work, enhanced coordination is vital to keep the machine running. By bringing together our Internal and Public Affairs teams under unified leadership, we can better integrate the planning of both public and member-exclusive events.

The greater efficiency will make room for a dedicated Human Resources team, which would be crucial in ensuring every member feels valued with meaningful opportunities to contribute. By also creating pathways for alumni to keep in touch with the current members and activities of the association, it will build lasting connections and ensure our rapid growth translates into engaged membership. Finally, HR will lead our efforts in finding partners outside of Bocconi.

Broadening the Scope of Events

Aleph thrives on events. With Aleph's consistent growth in the past year, the scale of the association's events should expand accordingly. In line with this, we plan to work towards hosting an Aleph Gala. Organised in conjunction with international partners, the event would serve both as a celebration of members' commitment to the association, as well as enhancing its visibility and highlighting its prestige to the broader Bocconi student body.

Looking forward, a natural point of progression would also be through deepening engagement with external initiatives. This would include sending delegations from the organisation to conferences and relevant events, as well as using connections with industry leaders to create more opportunities for members.

An Aggressive Social Media Strategy

Digitally, Aleph has room to grow. The social media team will put more time and effort on the production of short-form videos, our best performing content, and on the nascent podcast. The promotion of Aleph outside of the association and of Bocconi is vital to its continuing growth. While the podcast will feature on YouTube, clips will be edited as reels and feature among other reels created by the Social Media Team. With our experience in the Social Media team, together, we will be able to effectively design a social media campaign.

The polls open on the 15th of August – make your vote count.

Eduardo Pavone & Giulio Graziani – Summary

Open Decision-Making Process:

- Increase communication between divisions.
- Make the board more transparent.
- Give committed members more opportunities to voice ideas and concerns.

Events Division and HR:

- Merge Internal and Public Affairs under unified leadership for better coordination.
- Create a dedicated Human Resources team.
- Establish alumni engagement pathways.
- Task HR with seeking external partnerships beyond Bocconi.

Broaden Event Scope:

- Organise an Aleph Gala with international partners to celebrate member commitment and boost visibility.
- Increase participation in external initiatives (e.g. sending delegations to conferences).
- Use industry connections to expand member opportunities.

Aggressive Social Media Strategy:

- Focus on short-form videos and the association's podcast.
- Promote Aleph beyond the Bocconi community.
- Edit podcast clips into reels for social media dissemination.
- Start seriously AlephMaxxing